

Social — Social Contribution Activities

The KWE Group works to fulfill its responsibilities as a good corporate citizen through social contribution activities, helping meet the needs of local communities in support of environmental protection, public welfare, and culture.

In FY2024, the entire KWE Group carried out various social contribution activities. Below are examples from Japan, Thailand, and Ireland.

Japan

Valuing connections with local communities, KWE supports the Misato City Half Marathon as part of its initiatives to promote health through sports and contribute to regional revitalization.

Held annually in Misato City, Saitama Prefecture, this citizen-participation event attracts numerous runners and local residents. Recognizing its role in fostering community ties and raising health awareness, KWE continues to provide ongoing support.



Supporting community ties and health awareness through the event

KWE Thailand

In November 2024, KWE Thailand donated 100,000 baht (approximately 450,000 yen) to the Thai Red Cross Society to support recovery efforts in areas affected by flooding in northern Thailand. The severe floods, caused by typhoons since September of the same year, impacted regions including Chiang Rai and Chiang Mai, where local residents continue ongoing recovery activities.

Thanks to the efforts of KWE Thailand employees and support for recovery, the floods had minimal impact on our operations. KWE will continue fulfilling its social responsibilities in Thailand, contributing to the sustainable development of both local communities and the KWE Group.



Making the donation to the Thai Red Cross Society

KWE Ireland

KWE Ireland participated in improving the outdoor space of a local cancer support center, which offers counseling, mindfulness classes, and other support services for cancer patients and their families, funded entirely through donations.

Contributing to such an essential community service was highly rewarding for KWE Ireland, and sharing the experience internally sparked strong employee engagement, providing momentum for expanding future social contribution activities.



Employees helped to improve the cancer support center